Interactive Experiences in Aquarium: A Way to Create Oceans Health Awareness, Combining Fun, Information and Lifetime Experience

Cucio Conti¹, Tim Zhang¹,
Francesco Palaferri¹
Atlantis Sanya

Introducing the recently open Lost Chambers aquarium in Atlantis Sanya, Hainan Island, China which opened to public in March 2018. This brand-new facility has amazing exhibits and offers its guests the unique opportunity to experience interaction with several species of marine life, and this experience is enriched by expert Aquarists that provide a personalized educational program. This presentation will illustrate the different interactions currently offered and discuss the full experience offered to the guests with special attention to the educational component, the feeding experience, and the different interactive opportunities. This presentation will highlight the power of education thru interaction as a key element to create lifetime memo