

Creating an Educational Outline, Interpretation and Signage for the Israel Aquarium in Jerusalem

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1. The Gottesman Family Israel Aquarium in Jerusalem/
The Tisch Family Zoological Gardens in Jerusalem

Israel's first public aquarium was opened to the public in September 2017 after a long process of planning and construction, The Aquarium is a part of the well-established Tisch Family Zoological Gardens in Jerusalem (also known as the Jerusalem Biblical Zoo). In this Presentation, I will give an overview of the planning process that was in the basis of creating an education plan, signage and other educational messages for the new Aquarium. The presentation will deal with three main topics: creating an education plan for a new aquarium, creating meaningful and interesting signage based on the education plan outline and the challenges of creating the same in three languages. I will explore the process itself including working with professional scientific experts, graphic designers and translators in order to obtain the most understandable science-based result; and investigating various interpretation methods.